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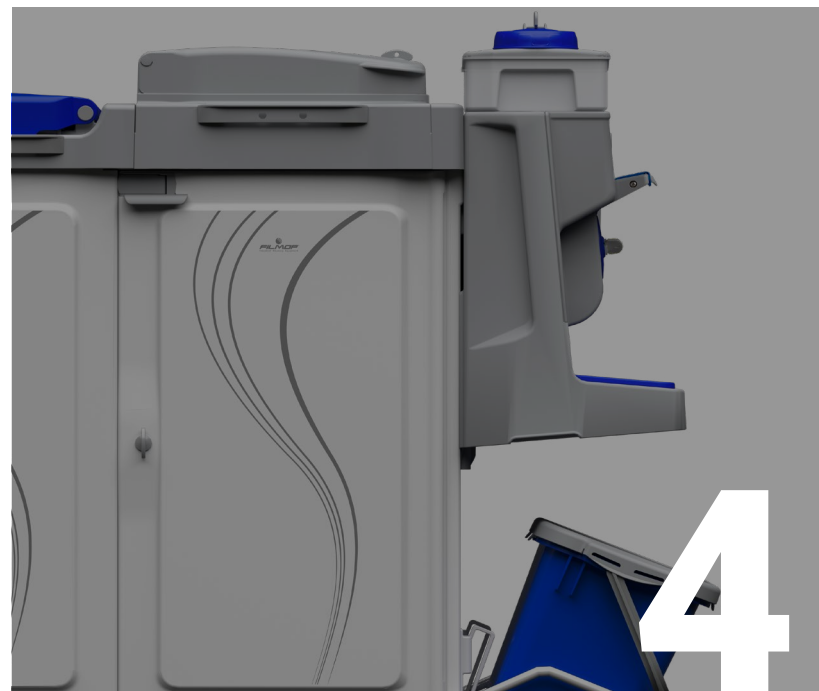
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50 YEARS OF SUCCESS

A MILESTONE TO CELEBRATE

For 50 years, Filmop has been designing and manufacturing manual equipment for professional cleaning, proudly bringing Made in Italy excellence to the world. This issue celebrates the milestones and achievements that have made professional cleaning history.

For Filmop, success is based on the ability to understand, interpret and anticipate market needs and to continually invest in the research and development of increasingly innovative, high performance and sustainable products. A success achieved by the Filmop team of professionals who, since 1974, work day after day with commitment, passion and dedication to offer the best cleaning systems and the best service.

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FILMOP CELEBRATES 50 YEARS OF SUCCESS



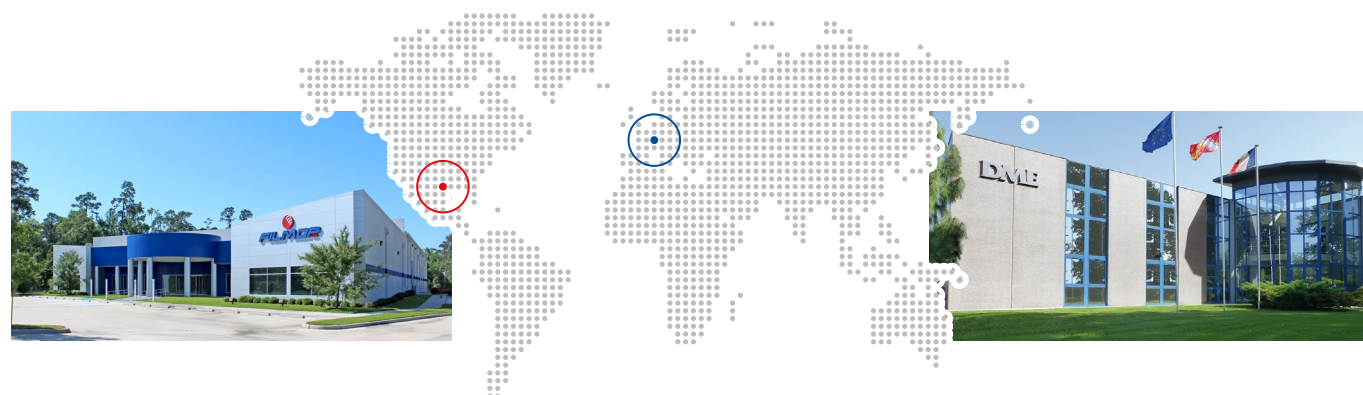
Leading excellence since 1974

Filmop's history of excellence began in 1974, resulting in **more than 4000 products** and rewarded with prestigious **company and product certifications**. The achievements of half a century of hard work and a successful product range have made the company an **undisputed leader**, a **trusted partner** and the **protagonist** of an ever-evolving cleaning industry.

An Italian reality recognised worldwide

Filmop was **one of the first Italian companies to manufacture cleaning products**, starting with the historical Kentucky mops and then, over time, offering a complete range of professional items. It was also the first manufacturing company to believe in what are considered milestones in our days: the **use of alternative materials to metal** such as polypropylene, which is high-performance and totally recyclable, the **separation of clean water** from rinse water as a basic prerequisite for professional cleaning, and the **development of ergonomic systems** to improve operators' working conditions.

Today, Filmop is a widely recognised institution on the international cleaning scene and a point of reference for cleaning professionals. A **French** and later an **American distribution branch** was added to the 36,000 m2 plant, strengthening the company's presence in their respective markets. The company currently **exports to over 80 countries worldwide**, in many of which it is the main supplier.



At the forefront of sustainable development

Since its beginnings, Filmop has maintained a focus on sustainable development by implementing concrete measures. Its contribution in this direction has resulted in a series of concrete achievements, starting with the **UNI EN ISO 14001 environmental certification** of its environmental management system, which for years has kept the impact of the company's activities on the ecosystem under control.

Filmop is also the first Italian company in the cleaning equipment sector to have obtained **Plastic Second Life certification**, and has also achieved **EU Ecolabel certification**. Finally, it has a **certified system for calculating the climate footprint of trolleys**, which makes it possible to quantify the CO2e associated with each phase of their life cycle.

Its commitment to sustainable development was recognised by **EcoVadis**, which awarded Filmop the **silver medal**, placing it in the **top 25% of companies** rated in over 175 countries worldwide.

Products that have made history

Filmop's primary objective has always been to **design and produce cleaning systems that meet the different needs of the market**, sometimes even anticipating them.

Among the many innovations developed over the years, there is one in particular that has revolutionised the traditional trolley concept: the **Alpha line** stands out for its complete **freedom of customisation**, both in terms of configuration and graphics.

Filmop has also revolutionised the way in which mops are prepared using Equodose, the mechanical dispenser that **soaks them on site, allowing the quantity of detergent solution** to be adjusted for each one as required. Finally, the ongoing investment in the search for ever more innovative and high-performance yarns has led Filmop to distinguish itself from the very beginning with **textile products of the highest quality**.

A universal system destined to make history has recently been launched on the market: **Uni-Connect instantly and safely connects all the equipment** required for complete room cleaning.



GLASS SHINES AGAIN WITH FILMOP

The wide Filmop range has been enriched with **new excellences ready to make the difference** in window cleaning, making it both effective and efficient.

Made of polypropylene copolymer, **Clarus-W Prime** features numerous grooves that fill with cleaning solution and then gradually release it as the glass is washed, thus ensuring **prolonged soaking**. It features a specially designed ergonomic handle to ensure comfortable use and less fatigue.



Clarus-W Master, on the other hand, is made of aluminium in **fixed and articulated versions**, both designed to **adhere completely to the surface**, making dirt removal faster and more effective. The articulated version facilitates cleaning operations thanks to its swivel function of **up to 180°**, which **can be locked in an instant** using the practical knob. It can also be used with **free swivel** to allow 'S' movements from top to bottom. Finally, the respective bimaterial handles ensure a **comfortable, non-slip grip**.

Clarus-W Prime and Master can be used manually or in combination with **handles and poles** equipped with **Uni-Connect end cones** to quickly and safely reach the most inaccessible and elevated surfaces.

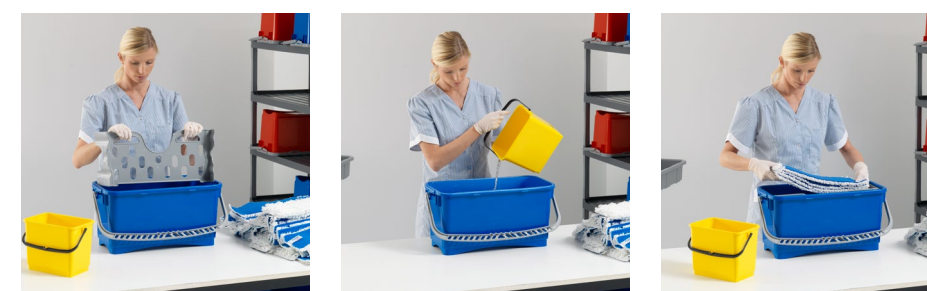
The new supports can be combined with the **window washer sleeves with short and long yarn**, which are also available in a version with an **abrasive fibre** side. An exclusive **polyester window washer sleeve with bristles** has recently joined the special range to make dirt removal even faster and more effective, while ensuring a long washing time. The new washer sleeve also comes with an **abrasive side to easily remove the most difficult dirt** from glass without scratching it.



DO YOU KNOW HOW TO PRE-SOAK MOPS?

Pre-soaking mops is a key cleaning step that must be carried out according to a defined procedure using appropriate tools such as Top-Down buckets or special drawers.

When using the **20-litre Top-Down**, it is recommended to first place the **divider** in the bucket in order to keep the mops compact and facilitate attaching them on the mop holder later.



The pre-soaking procedure starts with adding the right amount of cleaning solution and then inserting the mops with the backing facing upwards. The bucket is then closed with the hermetic cover, leaving the mops to absorb the cleaning solution completely and evenly. If the mops are to be used the next day, we recommend turning the bucket upside down and leaving it to stand.

The **pierced sieve** is ideal for **speeding up the soaking time**, favouring an even distribution of the cleaning solution: in this case, simply pour it in gradually and wait 15 minutes before using the mops.

The special **trolley** allows the **Top-Down buckets with soaked mops to be conveniently transported** to the department, where the service trolley is placed.



Pre-soaking with the **drawer**, on the other hand, begins with placing the 40 cm mops in a vertical position. Next, the **pierced sieve** is placed over the drawer and the cleaning solution is gradually poured over the entire surface. The mops will be ready in 15 minutes, but you can also use them the next day by closing the drawer with the **cover** to avoid evaporation of the cleaning solution.

The drawers with the impregnated and ready-to-use mops are finally placed in the service trolley that is standing in the department.



ATLAX INCREASES YOUR OPTIONS

Two sizes to meet every need: **AtloxFlip** and **AtloxFit** are now available in a compact **25-litre version** in addition to the original 50-litre version designed to offer maximum volume.



And that's not all. **AtloxFlip** also features **coloured flip covers** to facilitate proper waste management and recycling. In addition to the 25- and 50-litre versions, it is also possible to choose between **white, blue, red, yellow and green** to suit specific needs.

Featuring a **modern, functional design with attention to detail**, AtloxFlip and AtloxFit integrate harmoniously into any environment, making waste separation simple and intuitive. Both bins are sustainable: they minimise environmental impact as they are made of **recycled plastic**, have obtained the important **PSV - Plastics Second Life - certification** and are made of **fully recyclable** material at the end of their life cycle

EFFECTIVE SWEEPING OF ALL SURFACES

The new industrial brooms ensure **optimal sweeping** by offering at least three good reasons to choose them: they are designed to **effectively remove both fine and coarse dirt** from indoor and outdoor surfaces, they withstand frequent use and continuous strain ensuring a **long service life**, and they are made of the **highest quality raw materials**, some of which are recycled. The black bristles are in fact made of **recycled PET**, perfectly in line with the company's commitment to environmental sustainability.

The special range consists of four types specifically designed to offer solutions for different needs. The **broom with soft bristles** collects **fine dirt** and is suitable for indoor use on **even floors**, while the **broom with hard bristles** easily removes **coarse dirt** offering greater abrasion resistance and is ideal for cleaning **uneven outdoor floors**.

The range also includes the **high broom with hard bristles**, ideal for removing dirt from **carpets and carpeting**. It also features a narrow holder that allows it to sweep hard to reach **gaps and narrow spaces**, thus ensuring thorough cleaning.

Finally, the **push broom** combines the strengths of both bristle types: the soft external bristles allow optimal collection of **finer dirt** while the hard internal bristles remove **coarse dirt**. Suitable for cleaning large indoor spaces with **even, obstacle-free floors**, it is available in three sizes to suit different needs.



OUR EXPERTS



LONG-LASTING SHINY FLOORS: HOW TO DO IT?

Is it difficult to achieve a high gloss finish and maintain that high shine once it has been achieved?

The easiest method of polishing a floor is waxing, which creates a real barrier on the surface. Whether or not the shine conferred by the wax lasts varies according to the hardness of the floor and the intensity of the traffic to which it is subjected, both variables playing a key role to be considered when planning the treatment.

What can prevent a hard floor from fulfilling its full potential?

Improper treatment, e.g. with hard waxes, and maintenance carried out with the wrong cleaning agents or overly abrasive mops whose scrubbing action risks damaging the surface over time. In addition to incorrect treatment and maintenance, traffic can also be a problem that needs to be managed with the use of carpets, which are essential to reduce the impact and prevent the continuous passage from wearing out the floor.

What are the main challenges when maintaining a hard floor?

One of the most common challenges during routine and extraordinary maintenance of a floor is the presence of furniture that hinders and slows down the passage of equipment. In addition, high foot traffic concentrated on focal points tends to wear them out more, making maintenance more difficult.

What is the best way to get a high gloss and maintain it over time?

The use of metallised waxes facilitates waxing and gives better results. In addition, it is recommended to clean the floor with neutral detergents combined with microfibre mops designed to remove dirt without damaging the surface. The Micro-Activa ultra-microfibre mop is particularly suitable not only for hard floors but also for soft floors: the extremely thin filament thickness allows deep cleaning without scratching. Furthermore, laboratory tests have shown that it is also highly effective in removing bacteria and viruses from surfaces, making it a complete tool.

Which Filmop products are ideal to have a shiny floor?

Unilav is ideal for both waxing and washing and disinfecting rooms. It features a unique dosing system that allows you to adjust the quantity of cleaning solution according to your needs. In addition, it has a practical refillable bottle that prevents the wax from drying out and allows instant control over the amount of product available. The tank and external canula are extremely easy to clean, an essential feature when it comes to products that come into contact with wax.

Unilav ensures high performance in combination with Smart-Fur, the microfibre mop with short yarn that is ideal for spreading wax evenly. Its special border is specially designed to protect skirting boards and walls from accidental knocks.

FILMOPTALK



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